



# AEC TECHNOLOGY STRATEGIES 2010 CONFERENCE

MAY 20-21 :: GREEN VALLEY RANCH :: LAS VEGAS

<b>Platinum</b> \$25,000	<b>Gold</b> \$20,000	<b>Silver</b> \$15,000	<b>Bronze</b> \$10,000
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If your company is looking to get in front of hundreds of senior level IT professionals in architecture, engineering, environmental and construction firms - this event is for you. The program gives equal time to the business issues driving technology, discusses the latest tools and tactics at work in innovative firms today and helps develop strategies for adapting and thriving in tomorrow's AEC space. AEC Firm CIOs, VPs of Technology, IT Directors, CEOs, Presidents, COOs, Principals and other Business Leaders will gather at the Green Valley Ranch and compare notes, strategies and case studies in a relaxed setting.

## 2010 Sponsorship Benefits

### PLATINUM

- Press release announcing sponsorship
- Exclusive pre-conference e-mail promotion
- 100-word company profile in marketing brochure, conference web site and conference program guide
- Logo emphasized in all marketing materials, conference web site and conference program guide
- On-site signage advertising Platinum sponsor
- Prime table top exhibition space
- A choice of breakfast, luncheon, or cocktail reception sponsorship
- Five free conference program registrations
- Full-page color ad in conference program guide
- Sponsor serves on conference program committee and participates in setting direction for the event
- Sponsor participates in conference introduction and shares in welcoming attendees on the opening morning
- Sponsor leads a breakout session covering a relevant business issue (subject to Stagnito Media approval)
- Higher placement than Gold in all marketing messages
- There will be no more than one Platinum Sponsor per event

### GOLD

- 50-word company profile in marketing brochure, conference web site and conference program guide
- One pre-conference email announcing sponsorship of this event
- Logo included in all marketing materials, conference web site and conference program guide
- On-site signage advertising Gold sponsor
- Prime table top exhibition space
- A choice of breakfast, luncheon, or cocktail reception sponsorship
- Three free conference program registrations
- Full-page color ad in conference program guide
- Sponsor leads a breakout session covering a relevant business issue (subject to Stagnito Media approval)
- Higher placement than Silver in all marketing messages
- There will be no more than three Gold Sponsors per event



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## SILVER

- 50-word company profile in marketing brochure, conference web site and conference program guide
- Logo included in all marketing materials, conference web site, and conference program guide
- On-site signage advertising Silver sponsor
- Prime table top exhibition space
- Three free conference program registrations
- Full-page color ad in conference program guide

## BRONZE

- Logo included in all marketing materials, conference web site and conference program guide
- Prime table top exhibition space
- Two free conference program registrations

## OTHER SPONSORSHIP OPPORTUNITIES AVAILABLE

- Call us and let us tailor a sponsorship package that fits your needs and budget

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## CONTACT

Ned Bardic  
T: (224) 632-8224  
F: (224) 632-8266  
[nbardic@stagnitomedia.com](mailto:nbardic@stagnitomedia.com)

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